

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

APPLICANT: Stephen Lawrence et al.
APPLICATION NO.: 10/749,434
FILING DATE: December 31, 2003
TITLE: Method and Systems for Improving a Search Ranking Using Article
Information
EXAMINER: Paul Kim
GROUP ART UNIT: 2161
ATTY. DKT. NO.: 24207-10095

MAIL STOP AMENDMENT
COMMISSIONER FOR PATENTS
P.O. BOX 1450
ALEXANDRIA, VA 22313-1450

AMENDMENT B AND RESPONSE UNDER 37 CFR § 1.111

Sir:

In response to the Non-Final Office Action dated June 8, 2007, please amend the
claims as follows and consider the included remarks below.